

Press Release

## GLS acquires the French logistics and digital tech start-up Tousfacteurs

This acquisition allows GLS to improve the customer experience by deploying digital solutions on the last mile



Toulouse, June 2, 2022 - GLS, international leader in parcel delivery services, has signed the acquisition of the French logistics and digital company Tousfacteurs. The Parisian last-mile delivery start-up, founded in 2015, is specialized in the development of technological and sustainable solutions for e-commerce. The acquisition of Tousfacteurs will notably enable GLS to continue to improve the customer experience and strengthen its low-carbon delivery strategy.

GLS has partnered with Tousfacteurs since 2019, originally for making sustainable last mile deliveries by bike in Paris. This partnership has been extended with the implementation by GLS of innovative digital solutions Track & Engage©, a new mobile marketing solution that offers interactive parcel tracking.

This service offers recipients a visual and fully digitized experience of their delivery while allowing shippers to access a qualified and unique marketing channel to build customer loyalty.



GLS will now deploy all the services of Tousfacteurs on a larger scale, with the aim of offering its customers a delivery experience that is both digital and sustainable.

Tousfacteurs will continue to serve its existing customers under the leadership of its two founders, Benjamin Levine and Youssef Tagemouati.

*"With the acquisition of Tousfacteurs, we will further strengthen our digital and sustainable capabilities" said **Nicolas Robert, GM of GLS France.** "Tousfacteurs will give us access*



*to a wide range of innovative solutions in a short time, so that we can continue to improve one of our main aspirations: the customer experience".*

*"We are very excited to open this new chapter in our journey" said **Benjamin Levine and Youssef Tagemouati, the two founders of Tousfacteurs.** "We now have access to the global GLS network and will be able to scale much more quickly, while maintaining our DNA from day one: developing innovative, sustainable and efficient solutions for carriers and their customers."*

**Press Contact**

Agence Wellcom  
Sarah Nascimento, Adrien Alves & Stéphanie Piere  
gls@wellcom.fr  
01 46 34 60 60

**About GLS Group**

GLS Group is one of the largest self-reliant parcel services providers in Europe, with a strong local presence in almost all countries across the continent. It also operates through wholly-owned subsidiaries in Canada and on the USA's West Coast within one GLS network. This allows GLS to seamlessly connect its customers and communities with millions of parcels and stories every day. GLS is proactive regarding network management, connecting its markets flexibly and agilely to respond to their fast-changing and dynamic nature. The company takes pride in providing its customers across about 40 countries with high-quality service that best suits their needs. The GLS network consists of over 120 hubs and more than 1,600 depots, supported by approximately 37,000 final-mile delivery vehicles and 4,500 long-distance trucks. This offers network resilience, superior flexibility, and extended reach. In 2021/22, GLS generated record revenues of 5 billion euros and delivered 870 million parcels across the markets. For more information, visit [gls-group.eu](https://www.gls-group.eu).

**About Tousfacteurs**

Founded in 2015, Tousfacteurs is a startup specializing in the last mile delivery experience. It develops a technological approach to the delivery market. Its business is built around 3 axes: green deliveries, with several thousand deliveries per day in 3 cities in France; the licensing of its delivery technology through its Proxipick© software, which enables other carriers to digitalize their business and gain operational efficiency; and more recently its Track & Engage© customer experience and branding solution. More information on: <https://www.tousfacteurs.com/>