



GLS at the Netcomm Forum 2023

We are pleased to inform you that we will once again be taking part in the **Netcomm Forum**, which will be held on **17 and 18 May 2023** at **MiCo** (Milano Congressi). The theme chosen for 2023 by Netcomm is "THE EXTENDED RETAIL FROM METAVERS TO SPACE COMMERCE".

Today, the retail world has expanded into as yet unexplored territories. Artificial Intelligence, Blockchain, Augmented Reality, Metaverse and NFT are enabling the evolution of the shopping experience and the omnichannel relationship between brands and consumers, which has already

been profoundly transformed by the two-year pandemic.

As you know, GLS is an express courier and as such is part of the supply chain of e-commerce and digital retail companies. In 2022, the value of online shopping in Italy was EUR 48.1bn. The target market is evolving, so our focus is on automation solutions, route efficiency, fleet modernisation, and the integration of advanced AI and Machine Learning systems. Investing not only in technology, but also in the people who bring added value to our business, is an essential element to face what awaits us in the future.

GLS.
Parcels to People

netcomm
FORUM

THE DIGITAL
COMMERCE &
RETAIL EVENT

**17|18
MAGGIO 2023**

Allianz MiCo, Milano

#NETCOMMFORUM

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[List of Depots and GLS Parcel Shop](#)



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