



Gluchowo, August 7, 2023.

Press Release

Parcel recipients love the freedom of payment. GLS is giving them a full range of options.

Already one in three of us pays with a smartwatch or smartband. We are the European leader in cashless payments. GLS Poland is following this lead, offering a full spectrum of cash and cashless payment methods. This benefits individual customers, business customers and the e-commerce sector.

Contactless payments account for almost 100% of card transactions at terminals (source NBP). One in three of us not only does not use cash, but even abandons the traditional card, replacing it with a smartwatch, smartband, phone or special ring (source statistica.com). Poland ranks among the top cashless countries, and we are second to none in Europe, ahead of countries such as Germany, the UK, Ireland and Portugal.

Couriers go with the trend

GLS Poland is responding to this trend by offering a full spectrum of payment options for courier service. This can be by credit card (or any contactless payment device), the popular BLIK and traditionally by cash.

"Our couriers are equipped with devices with NFC readers and can carry out almost any transaction that customers wish. As many as we have customers all over Poland, they want to settle for received parcels and deliveries in different ways, and we are ready for practically any of the preferred forms" - Sylwia Gilarska, commercial product manager of GLS Poland. "Both individual and business customers can benefit from full freedom in choosing the form of payment" - she adds.

Benefit for e-commerce

The convenient payment options offered by GLS Poland can be enjoyed especially by online store owners and their customers. The e-commerce market is growing dynamically, only in the first half of 2023 3.9 thousand new online stores were established (source Dun & Bradstreet Poland), and if the dynamics continue, by December there will be as many as 65 thousand online businesses in Poland. This means a huge number of customers, many of whom are still opting for the payment option for purchases on delivery. Among all online



shoppers, this is as high as 19%, and among the so-called "silver generation" - 100% (source Mr. & Mrs. e-Commerce 2022; Chamber of Electronic Economy).

"The ability to offer customers any form of payment on delivery is a great asset for any e-store. We are pleased that in this way we can influence the attractiveness of the offer of our e-commerce partners and support the development of their businesses. We also want people who buy online to associate our services not only with speed and time savings, but also with convenience" - says Sylwia Gilarska.

Małgorzata Markowska, GLS Poland

E-mail: malgorzata.markowska@gls-poland.com

Telefon: +48 695 354 791

Adriana Kondratowicz, PR Expert

E-mail: akondratowicz@prexpert.com.pl

Telefon: + 48 502 332 358

About GLS Group

GLS Group is one of the largest independent courier service providers in Europe, with a developed active presence in almost all countries on the continent. Through a network of subsidiaries, it also operates in Canada and on the West Coast of the United States. Every day, this allows GLS to efficiently deliver millions of packages and related stories to customers and communities. GLS manages its network proactively - it connects the markets it operates in a flexible and agile manner, responding to their rapid changes and dynamics. The company is proud to provide its customers with high-quality services in more than 40 countries. The GLS network consists of more than 120 distribution centers, more than 1,600 branches, 37,000 vehicles responsible for the final stage of delivery and 4,500 line cars. This guarantees excellent flexibility and increased coverage. In 2021/22, GLS Group generated record revenues of €5 billion, delivering 870 million parcels in all markets served. For more information, visit gls-group.com.